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## **BUSINESS CODE OF CONDUCT**

We commit to a Business Code of Conduct that is based on **Integrity, Ethics, Respect, Accountability, Innovation,** and **Diversity.** All ownership, management and staff employed by IfV Solutions RX will conduct business in accordance with the highest standards of the laws of each state, the Federal Government, the accreditation bodies, the regulatory agencies, and our own business guidelines. That commitment will demonstrate a successful collaborative practice model between Prescriber, Patient, Nursing, Pharmacy, and Community Resources for the benefit of the patients we serve.

## **Definitions:**

**Integrity:** The quality of being honest and having strong moral principles. A person who has integrity lives his or her values in relationships with coworkers, customers, and stakeholders. Honesty and trust are central to integrity. Acting with honor and truthfulness are also basic tenets in a person with integrity.

**Ethics:** The rules, principles, and standards for deciding what is morally right or wrong when doing business. The discipline comprises corporate responsibility, personal responsibility, social responsibility, loyalty, fairness, respect, trustworthiness, and technology ethics. It emphasizes sustainability, customer loyalty, brand image, and employee retention.

**Respect:** We will have due regard for the feelings, wishes, rights, or traditions of the customers, clients, colleagues, and communities we serve we serve. That respect is designed to create trusted and enduring relationships with customers, clients, colleagues, and communities to achieve mutual goals benefiting the patients we serve.

**Accountability:** The fact of being responsible for what you do and able to give a satisfactory reason for it, or the degree to which this happens. The company takes responsibility for its actions and the results of those actions.

**Innovation:** The process of making something new or improved that better serves a business as that business serves its clients. This can include a new product or service, a workflow improvement, or anything else that improves the business in a new way. Beyond that basic definition, business innovation is a general concept that can apply to many different products, services, efforts, and policies.

**Diversity:** The workplace is defined as a trait of company culture wherein the workforce composition includes employees of different genders, age, sexual orientation, religions, languages, abilities, professional backgrounds, socioeconomic backgrounds, and educational backgrounds. Enabling diversity in the workplace simply means making an effort to employ a broad cross-section of people from different demographics.

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